



PRESENTED BY



 **April 24-26**

 **UA Little Rock
Business Building**









THE ULTIMATE CYBERSECURITY CHALLENGE IN ARKANSAS

JOLT is Arkansas's premier cybersecurity competition. Powered by The Venture Center and a team of volunteer Game Makers, JOLT is a weekend-long, Jeopardy-style challenge that equips **high school students, college students, and professionals with the real-world tools, team-based mindset, and technical skills needed to succeed in cybersecurity careers.**


Now in its 11th year, JOLT continues to draw participants from across Arkansas and beyond—making it a high-energy training ground and recruitment pipeline for organizations that care about innovation, security, and tech workforce development.

What Makes JOLT Different?

-  **Real Tools. Real Scenarios.**
Simulated vulnerabilities, reverse engineering, and live system breaches.
-  **Hands-On Job Training.**
Gamified puzzles reflect real cybersecurity threats, built by industry professionals.
-  **Soft + Hard Skills.**
Participants develop problem-solving, communication, and collaboration skills under pressure.
-  **Inclusive & Accessible.**
Designed for all skill levels—total beginners to experienced coders.
-  **Career-Launching.**
Many JOLT alumni have gone on to internships, jobs, and advanced training across Arkansas.

 I go to JOLT not to win, but to learn. My team wasn't robust in size or knowledge, but we tried our best. I learned a lot and I'm always grateful for the opportunity that JOLT provides.

-2025 Participant

 We've built JOLT into the premier cybersecurity event in the state. We make it approachable for all skill levels and help participants make real connections.

-Christopher Wright,
Volunteer Game Maker



800+
participants since
2015



10
gamemakers



Countless
gallons of coffee



1
team wins the prize.
Everyone takes home knowledge
and experience.

SPONSORSHIP LEVELS & BENEFITS

Level	Investment	Benefits
Presenting Sponsor (1 Available)	\$10,000	<ul style="list-style-type: none"> Event branded as "Presented by [Your Company]" Speaking opportunity at opening & awards Premium logo placement (email, web, shirt, signage, badge) Featured in press release & newsletter spotlight Dedicated social media post Optional sponsor table for materials & engagement Challenge named after your organization (branding included in puzzle design or narrative) 3 Team Registrations Included (\$1,200 value, 3-4 people per team)
Superuser Sponsor	\$5,000	<ul style="list-style-type: none"> Logo on all event materials (email, web, shirt, signage) Speaking opportunity at opening & recognition at awards Logo on shared social post Company included in press release Optional sponsor table for materials & recruiting 2 Team Registrations Included (\$800 value)
Admin Sponsor	\$2,500	<ul style="list-style-type: none"> Logo on all event materials (email, web, shirt, signage) Speaking opportunity at opening & recognition at awards Logo on shared social post Optional sponsor table for materials & recruiting 1 Team Registration Included (\$400 value)
SysOps Sponsor	\$1,000	<ul style="list-style-type: none"> Logo on most event materials (web, shirt, signage) Speaking opportunity at opening & recognition at awards Logo on shared social post Optional sponsor table for materials & recruiting 2 Individual Registrations Included (\$200 value, paired with team)
Ping Supporter	\$500	<ul style="list-style-type: none"> Logo on website & recognition at awards Optional sponsor table for materials & recruiting

In-Kind Sponsor – Value: \$500+

Provide food, tech equipment, prizes, or giveaways.

Benefits include:

- Recognition at mealtimes or awards
- Logo placement near sponsored item or service
- Name listed on website



Let's Talk!

Ginny Blankenship

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