

Powering the Future. Right Here in **Arkansas.**

ALTA is a first-of-its-kind accelerator program dedicated to scaling breakthrough innovations in lithium extraction, battery technologies, and clean energy infrastructure—positioning Arkansas as the national epicenter of the next-generation energy economy.

With global demand for lithium projected to quadruple by 2030, ALTA convenes visionary startups, industrial producers, researchers, and investors to fast-track solutions—and invites your organization to lead that charge.

WHAT IS ALTA?

ALTA is a 3-week, multi-city accelerator designed to:

- Attract and accelerate global lithium and battery tech startups
- Engage with Arkansas-based lithium producers for pilots and commercial agreements
- Drive capital investment, workforce development, and long-term company relocations to Arkansas

PROGRAM DATES

APRIL 2026 / SEPT. 2026

LOCATIONS

**El Dorado, Little Rock,
Bentonville**

EVENT HIGHLIGHTS

Kickoff Day

Celebrate the opening of ALTA with VIP attendees, including state and local leaders, lithium producers, accelerator partners, and cohort founders. Hear from keynote speakers and meet the innovators shaping the future of Arkansas energy.

3-Week Accelerator Program

Cohort companies from around the world will participate in intensive workshops, one-on-one industry mentorships, site visits, pitch development, and Arkansas-based pilot planning. Programming is hosted in three regions to showcase Arkansas's unmatched lithium ecosystem.

Demo Day

Join investors, industry executives, economic developers, and government officials as cohort companies unveil their technologies and Arkansas-based growth plans.



WHY SPONSOR?



Access breakthrough tech

Direct engagement with vetted companies working on scalable solutions in extraction, carbon capture, brine processing, battery storage, and more.



Influence industry growth

Shape pilot projects, workforce strategies, and local vendor ecosystems aligned to your operations.



Elevate your brand

Get recognized as a leader in America's clean energy transition—in front of decision-makers, founders, press, and government partners.



Build a talent pipeline

Engage with the LiTHIUMWORKS workforce training initiative and Arkansas's Launch platform to strengthen your future workforce.

SPONSORSHIP OPPORTUNITIES—Join the Lithium Supply Chain

SPONSORSHIP BENEFITS	PRESENTING SPONSOR (\$25,000)	REFINING SPONSOR (\$10,000)	EVENT SPONSOR (\$5,000)	SUPPORTING SPONSOR (\$1,000)
Event branding as "Presented by [Company Name]"	✓			
Recognition as a partner in workforce and education initiatives, e.g., LiTHIUMWORKS, LAUNCH	✓	✓		
Featured in press release + newsletter spotlight	Lead mention + quote	Included mention		
Strategic startup engagement	Priority introductions + ability to shape pilot or propose challenge	Optional introductions to startups	Networking access	
On-stage visibility	Remarks at Kickoff or Demo Day	Panel introduction	Recognition from podium	
VIP Reception Tickets	8	6	4	2
Logo placement	All materials & website	Promotional materials & website	Website	Company name only on website
Social media recognition	Dedicated post with quote & tagging	Shared	Shared	Shared

Fueling the U.S. energy transition—**one Arkansas breakthrough at a time.**



Ginny Blankenship | development@venturecenter.co