Spark!

PRESENTED BY

THE VENTURE CENTER

LITTLE ROCK REGIONAL CHAMBER

LOVE, LITTLE ROCK

September 29 - December 8, 2026

@ The Venture Center in Little Rock, AR

Fuel the Future of Arkansas Entrepreneurs

Support Dreams. Spark Growth. Strengthen Our Community.

SPARK! is a dynamic 10-week accelerator program built for local businesses and entrepreneurs of Central Arkansas. Co-founded by The Venture Center and the Little Rock Regional Chamber of Commerce, SPARK! is an empowerment platform designed to help participants scale their ventures through education, collaboration, connection, and exposure to best-in-class resources.

Participants selected for the program engage in a powerful mix of mentorship, expert-led workshops, networking opportunities, pitch refinement, and community support — all at no cost to them.

Thanks to community sponsors like you, SPARK! inspires and equips a new generation of entrepreneurs to realize their full potential and contribute to the economic vitality of our region.

PROGRAM HIGHLIGHTS

- ✓ *10-Week Accelerator*
- ✓ *100% Free to Entrepreneurs*
- ✓ *Expert Workshops, Mentorship, Leadership Development*
- ✓ *Graduation + Pitch Event*

"The Spark! program through The Venture Center was exactly what I needed at the right time in my business. It helped me refine my vision, think more strategically, and connect with other entrepreneurs who truly understand the challenges of growing a business. The mentorship and resources provided real, actionable insight that I still use today. "

- Matthew Martins

2026 Sponsorship Opportunities & Benefits

Level	Investment	Benefits
Ignite Sponsor	**$5,000**	• Opportunity to lead one SPARK! workshop (topic chosen from curriculum) - *Optional* • Speaking opportunity at Orientation Luncheon • Logo featured on all event and program materials • Recognition at weekly workshops • Social media shoutouts • Access to cohort networking events
Flame Sponsor	**$2,500**	• Speaking opportunity at Orientation Luncheon • Logo featured on all event and program materials • Recognition at weekly workshops • Option to introduce a workshop guest speaker • Shared social media post • Access to cohort networking events
Spark Sponsor	**$1,000**	• Invitation to Orientation Luncheon • Logo featured on all event and program materials • Recognition at Orientation Luncheon & Graduation • Shared social media post • Invitation to select networking events
Ember Supporter	**$500**	• Logo or Name listed on SPARK! website • Recognition during Graduation event • Social media thank you
Friend of SPARK!	**$250**	• Recognition in SPARK! program communications • Social media thank you

ADDITIONAL OPPORTUNITIES

In-kind partnerships (e.g., marketing, printing, catering) are welcome!
Customized sponsorships available — let's build something that fits your goals.

Contact:
development@venturecenter.co

venturecenter.co/spark